

# Jordan Mogck

(like “mock”)

## Experience

### Happy Toil

Jan 2018 - Present • 5 years

#### **Marketing Consultant and Email Strategist**

Solo marketing consultant specialized in email and websites. Serving large and small clients.

### Evangelical Free Church of America

Nov 2010 - Jan 2018 • 8.5 years

#### **Product Design Lead**

Led digital product design for an association of 1,500 churches and 600 global ministry staff. Led discovery of organizational “top tasks” resulting in greater focus around user experience.

#### **User Experience Designer**

Led digital product design for an association of 1,500 churches and 600 global ministry staff. Led discovery of organizational “top tasks” resulting in greater focus around user experience.

#### **Communications Coordinator**

Developed communication and fundraising strategies for global ministry staff. Led organization into utilizing additional channels like blogs, social media, and newsletters. Managed a distributed team of communications staff.

## Education

### Minneapolis College Art & Design

PBC, Interaction Design & Digital Marketing 2013-2016

### University of Northwestern - St Paul

B.A. Biblical Theology 2007-2010

## Contact

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Living on 16 acres in Virginia's smallest town with my wife and five young kids.